

The Profile of the Educational Program Management of Organizations and Administration in Specialty 073 Management, year 2022

1 – General information	
Full name of the higher education institution	O. M. Beketov National University of Urban Economy in Kharkiv
Higher education level and the name of qualification in the original language	Магістр менеджменту
Official name of educational program	Management of Organizations and Administration
Type of diploma and scope of educational program	Master’s diploma, single, 90 ECTS credits, 1 year 4 months – full-time studies, 1 year 10 months – extramural form of study
Accreditation availability	Accredited until 2023, certificate УД №21002004 of February 27, 2018
Cycle/level	Second (Master) level the National Qualification Framework – level 7 FQ-EHEA – second cycle EQF-LLL – level 7
Access requirements	Bachelor’s degree, Master’s degree, Specialist level
Language(s) of instruction	Ukrainian, English
Official length of program	5 years
Internet address of the permanent placement of the educational program	http://www.kname.edu.ua/
2 – Purpose of educational program	
	To train specialists capable of identifying and solving problems and complex specialized tasks in the field of enterprise management and administration and / or in the learning process in the face of uncertainty of conditions and requirements which involves conducting research of innovative nature.
3 - Educational program specifications	
Subject area	<i>The object of study:</i> management of organizations and their units.

	<p>Learning objectives: to train specialists capable of identifying and solving problems and complex specialized tasks in the field of enterprise management and administration and / or in the learning process in the face of uncertainty of conditions and requirements which involves conducting research of innovative nature.</p> <p>Theoretical content of the subject area:</p> <ul style="list-style-type: none"> - paradigms, laws, regularities - principles, historical background of management and enterprise management and administration development; - concepts of systemic, situational, adaptive, antisypative, anti-crisis, innovative, project management, etc.; - functions, methods, technologies and managerial decisions in management. <p>Methods, techniques, and technologies:</p> <ul style="list-style-type: none"> - general scientific and specific research methods (calculation-analytical, economic-statistical, economic-mathematical, expert evaluation, factual, sociological, documentary, balance sheet, etc.); - methods for implementing management functions (marketing research methods; methods of economic diagnostics; forecasting and planning methods; design methods for organizational management structures; motivation methods; control methods; methods for assessing social, organizational and economic efficiency in management, etc.). - management methods (administrative, economic, socio-psychological, technological); - technologies for substantiating management decisions (economic analysis, simulation, decision tree, etc.); <p>Tools and equipment: modern information and communication equipment, information systems and software products used in management.</p>
<p>Educational program orientation</p>	<p>Educational and professional</p>
<p>Main focus of educational program and specialization</p>	<p>Special education in the field of knowledge “Management and Administration” in specialty 073 “Management”, educational program “Management of organizations and administration”.</p> <p><i>Key words:</i> management of organizations, administration, development, justification, adoption, implementation of management decisions, the organization's management system, modern management concepts, the effectiveness of organization management, management of structural divisions of the organization, modern management methodology.</p>
<p>Program features</p>	<p>A feature of the program is the acquisition of higher education professionals' competencies in managing modern organizations and their units on the basis of effective management of resources, including human resources, to solve complex problems in the field of organizational management, which involves conducting research on the use of best</p>

	practices, the latest management methods and technologies, as well as modern information and communication technologies. The educational and professional program provides that applicants for higher education carry out scientific research and undergo pre-diploma practice mainly in organizations and enterprises in the field of urban economy, taking into account the specifics of their activities and management features.
4 – Professional status of graduates and access to further study	
Professional status	Employment in organizations of various organizational and legal forms in the positions of heads of organizations and their structural divisions. Occupations (<i>according to the current version of the National Classifier of Ukraine: Classifier of occupations (DK 003: 2010)</i>): 14 Managers of enterprises, institutions, organizations and their divisions 146 Financial managers 1473 IT managers 1474 Research managers 1475 Managers in law, accounting, market research, public opinion polling, business consulting and management 1475.4 Managers for business and administration 1477 Human resources managers 1477.1 Human resources managers 149 Managers in other economic activities 1491 Managers in housing and communal services 1493 Managers of quality systems 1496 Social and corporate responsibility managers
Access to further study	The third (educational and scientific) level of higher education - Doctor of Philosophy studies. Acquisition of additional qualifications in the system of postgraduate education
5 – Instruction and assessment	
Teaching and learning	Student-centered training, self-study, problem-oriented training, lectures and practical classes, internship, consultations, preparation for the qualifying paper Teaching methods: problem presentation, illustrations and demonstrations, part-search, research, practical.
Assessment	Current control: oral and written interviews, tests, presentations of individual tasks. Final control: written exams and graded tests, tests, defense of course papers and practice reports. Certification: public defense of a qualifying paper.
6 – Program competencies	
Integral competence (IC)	IC. Ability to solve problems and complex specialized tasks in the field of management or in the learning process in the face of uncertainty of conditions and requirements.

<p>General competencies (GC) defined by the standard of higher education</p>	<p>GC 1. Ability to conduct research at the appropriate level; GC 2. Ability to communicate with representatives of different professional groups of different levels (with experts from different fields of knowledge / types of economic activity); GC 3. Information and communication technologies skills; GC 4. Ability to motivate people and move towards a common goal; GC 5. Ability to act on the basis of ethical considerations (motives); GC 6. Ability to generate new ideas (creativity); GC 7. Ability for abstract thinking, analysis and synthesis.</p>
<p>Professional competencies of the specialty (PC) defined by the standard of higher education</p>	<p>PC 1. Ability to select and use concepts, methods and management tools, including in accordance with defined goals and international standards; PC 2. Ability to set values, visions, mission, goals and criteria by which the organization determines further directions of development, to develop and implement appropriate strategies and plans; PC 3. Ability for self-development, lifelong learning and effective self-management; PC 4. Ability to effectively use and develop the organization's resources; PC 5. Ability to create and organize effective communication in the management process; PC 6. Ability to form leadership qualities and demonstrate them in the process of managing people; PC 7. Ability to develop projects, manage them, show initiative and entrepreneurship skills; PC 8. Ability to use psychological technology to work with staff. PC 9. Ability to analyze and structure the problems of the organization, make effective management decisions and ensure their implementation; PC 10. Ability to manage the organization and its development. PC 11. Ability to identify problems of functioning and development of organizations and enterprises in the field of urban economy.</p>
<p>7 – Program learning outcomes</p>	
<p>Program learning outcomes (PLO), defined by the higher education standard of the specialty</p>	<p>PLO 1. To critically comprehend, select and use the necessary scientific, methodological and analytical tools for management in unpredictable conditions; PLO 2. To identify problems in the organization and justify solutions; PLO 3. To design effective management systems for organizations; PLO 4. To substantiate and manage projects, generate business ideas; PLO 5. To plan the activities of the organization in strategic and tactical terms; PLO 6. To have the skills to make, justify and ensure the implementation of management decisions in unpredictable conditions taking into account the requirements of applicable law, ethical considerations and social responsibility; PLO 7. To organize and carry out effective communication within the team, with representatives of various professional groups and in the international context;</p>

	<p>PLO 8. To apply specialized software and information systems to solve the organization's management problems;</p> <p>PLO 9. To be able to communicate in professional and scientific circles in the national and foreign languages;</p> <p>PLO 10. To demonstrate leadership skills and ability to work in a team, interact with people, and influence their behavior to solve professional problems;</p> <p>PLO 11. To provide personal professional development and time management.</p> <p>PLO 12. To be able to delegate authority and leadership of the organization (department);</p> <p>PLO 13. To be able to plan and implement informational, methodological, material, financial and personnel support of the organization (department).</p> <p>PLO 14. To demonstrate the ability to identify and solve problems of management of enterprises and organizations in the field of urban economy and their structural units, taking into account the specifics of their activities and management features.</p>
8 – Resource support for program implementation	
Staffing	All scientific and pedagogical workers have the qualifications of educational components, experience in practical and scientific and pedagogical activities, regularly improve their skills through participation in scientific projects, conferences, internships in institutions of Ukraine and abroad.
Logistics	The logistics of the educational program meets the requirements and provides an opportunity for effective training of applicants. Lectures on program disciplines are held in classrooms with multimedia equipment. Practical classes are held in specialized computer classes with the use of information and communication equipment and the use of information systems and software products.
Information and methodological support	All educational components are provided with teaching materials posted in the relevant courses on the Moodle distance learning platform. Applicants have free access to modern professional literature and periodicals; Scopus and Web of Science databases; Springer resources; ScienceDirect databases from Elsevier; on the ScienceDirect platform. All the learning materials of the program are available for students in the reading rooms of the scientific library of the University http://library.kname.edu.ua/index.php/uk/ , including in the hall of the information service, equipped with computers with Internet access and the local network of the University, in the digital repository http://eprints.kname.edu.ua , on the portal of the Distance Learning Center https://dl.kname.edu.ua/
9 – Academic mobility	

National credit mobility	<p>According to the Regulations on academic mobility of students, graduate students, doctoral students, scientific, pedagogical and research staff of O. M. Beketov National University of Urban Economy in Kharkiv:</p> <ul style="list-style-type: none"> - Agreement on cooperation between O. M. Beketov NUUEKh and Poltava State Agrarian Academy, agreement No. 18-3 / 601 of September 4, 2018. - Agreement on cooperation between O. M. Beketov NUUEKh and National University "Ostroh Academy" (Ukraine, Ostroh), agreement No. 03 / 2-20C of February 17, 2020; - Agreement on cooperation between O. M. Beketov NUUEKh and Kremenchuk Mykhailo Ostrohradskyi National University (Ukraine, Kremenchuk), agreement No. 5-06 / 2 of March 03, 2020.
International credit mobility	<p>Agreement for academic cooperation between O. M. Beketov National University of Urban Economy in Kharkiv and:</p> <ul style="list-style-type: none"> - Lodz Technical University (Poland), agreement No. 89 of October 2017 - the University of Nova Gorica (Slovenia), agreement No. 88 of October 12, 2017 - Middle East Technical University (Turkey, Ankara), agreement No. 69 of March 28, 2016 - Aristotle University (Greece, Thessaloniki), agreement No. 75 of February 22, 2018 - the Estonian University of Natural Sciences (Tartu), agreement No. 90 of October 10, 2017
Training of foreign higher education applicants	<p>In accordance with the Regulations for admission to study at O. M. Beketov National University of Urban Economy in Kharkiv</p>