

The Profile of the Educational Program Public management of communities and territories development in Specialty 281 Public management and administration

1 – General information	
Full name of the higher education institution	O. M. Beketov National University of Urban Economy in Kharkiv
Higher education level and the name of qualification in the original language	Master of Public management and administration
Official name of educational program	Public management of the communities and territories development
Type of diploma and scope of educational program	Master’s diploma, single, 90 ECTS credits, 1 year 4 months – full-time studies, 1 year 10 months – extramural form of study
Accreditation availability	Not accredited (introduced in 2022)
Cycle/level	Second (Master) level the National Qualification Framework – level 7 FQ-EHEA – second cycle EQF-LLL – level 7
Access requirements	First (Bachelor’s) degree, Specialist level
Language(s) of instruction	Ukrainian, English
Official length of program	5 years
Internet address of the permanent placement of the educational program	http://www.kname.edu.ua/
2 – Purpose of educational program	
	To train specialists who, thanks to the acquired knowledge and acquired competences, are able to solve complex tasks and problems of public management and administration of communities and territories development, in particular, in the conditions of the post-war reconstruction of Ukraine regarding the long-term restoration and development of communities and territories.
3 - Educational program specifications	
Subject area	<i>The object of study:</i> principles and regularities of the functioning of the system of public management and administration as a set of institutions of state administration, local self-government, and civil society in accordance with the functions and powers assigned to them; relations,

	<p>phenomena, processes, models and mechanisms characterizing manifestations of public management and administration at the higher, central, regional and local levels.</p> <p>Learning objectives: training specialists in public management and administration capable of solving complex tasks and problems in the related field.</p> <p>Theoretical content of the subject area: scientific concepts (theories) of public management and administration, in particular at the higher, central, regional and local levels of management.</p> <p>Methods, techniques, and technologies: scientific knowledge, management and decision-making, analytical information processing, institutional, instrumental, functional, organizational-technological and legal support, electronic governance, system analysis, modeling, forecasting and projecting.</p> <p>Tools and equipment: information and analytical tools, support systems for making and implementing management decisions, specialized software.</p>
Educational program orientation	Educational and professional
Main focus of educational program and specialization	<p>Special education in the field of knowledge 28 Public management and administration by specialty 281 Public management and administration, educational program Public management of communities and territories development with an emphasis on the formation of the abilities of applicants for higher education necessary to successfully solve the strategic and tactical tasks of public administration institutions, in particular, in the context of the post-war reconstruction of Ukraine regarding the long-term restoration and development of communities and territories.</p> <p>The educational program includes two non-formal specializations that provide general and professional competencies.</p> <p>Non-formal specialization 1 Public management of the development of territorial communities – the goal is to focus disciplines on the formation of the ability of applicants to solve problems of public administration in territorial communities (cities, towns, villages), in particular in conditions of uncertainty.</p> <p>Non-formal specialization 2 Public management of the development of territories – the goal is to focus disciplines on the formation of the ability of applicants to solve the problems of public administration at the regional level, in particular in the context of post-war economic recovery and restoration of life in general in the regions of Ukraine.</p> <p>Key words: public management, public administration, development of communities and territories, legal regulation of public administration, institutional support of public administration, state administration, local self-government, post-war reconstruction of Ukraine.</p>
Program features	Training highly qualified specialists in public management and administration to ensure the development of communities and territories, in particular in the conditions of the post-war reconstruction of Ukraine.

	Teaching individual subjects in English.
4 – Professional status of graduates and access to further study	
Professional status	<p>Employment in positions in central and local state authorities; in positions in local self-government bodies; in positions in the structures of non-state subjects of civil society and public organizations; in management positions and specialist positions at enterprises, institutions and organizations of state and communal forms of ownership; in managerial and administrative positions in international organizations and their representative offices in Ukraine.</p> <p>Occupations (<i>according to the current version of the National Classifier of Ukraine: Classifier of occupations (DK 003: 2010)</i>):</p> <p>1120.1 Senior officials of state executive bodies 1120.2 Senior officials of local state authorities 1141.1 Senior officials of political parties 1142.1 Senior officials of trade unions 1143.2 Senior officials of other self-governing organizations 1143.4 Senior officials of other public organizations in the social and cultural sphere</p> <p>1229.1 Managers of the apparatus of central state authorities: - managing director; - managing director (of an independent unit); - head of department; - head of the management department; - department manager (of an independent unit); - department manager (within the management); - department manager; - head of department (independent); - head of department (within the management); - head of the subdivision; - head of the subdivision (as part of an independent unit).</p> <p>1229.3 Managers of the apparatus of local state authorities: - managing director; - managing director (within the head office); - department manager; - head of department.</p> <p>1229.7 Heads of other major divisions in other spheres of activity: 1477.1 Managers for the selection, provision and use of personnel 1483 Managers in the social sphere 1493 Managers of quality systems (in state management and administration bodies)</p>
Access to further study	The third (educational and scientific) level of higher education. Acquisition of additional qualifications in the adult education system.
5 – Instruction and assessment	
Teaching and learning	The use of student-oriented, creative and modular-developing learning technologies, including business and role-playing games, case studies (situational and simulation exercises), etc., during which the ability to solve problems based on search and choosing the optimal solution is

	<p>formed; correlation of educational technologies with the patterns of professional development of the individual.</p> <p>Organization of guest lectures and field studies; involvement of industry experts, professional practitioners and employers in delivering lectures and practical classes.</p> <p>Identifying the subject experience of the acquirers (prior education and professional activity) and matching it with the scientific content of the acquired knowledge.</p> <p>Ensuring the possibility of self-education and self-development of applicants in the process of independent educational activities with the organization of consultations by teachers, project work, preparation of a qualifying paper.</p> <p>The use of modern information and communication technologies, which will contribute to the development of logical and creative thinking of applicants and their information culture.</p> <p>Teaching methods: problem presentation, illustrations and demonstrations, part-search, research, practical.</p>
Assessment	<p>Current control: oral and written interviews, tests, presentations of individual tasks.</p> <p>Final control: written exams and graded tests, defense of course papers and practice reports.</p> <p>Certification: certification exam in the form of a unified state qualification exam in the specialty and public defense of a qualifying paper.</p>
6 – Program competencies	
Integral competence (IC)	The ability to solve complex tasks and problems in the field of public management and administration and/or in the learning process, which involves research and/or innovation and is characterized by the uncertainty of conditions and requirements.
General competencies (GC) defined by the standard of higher education	<p>GC01. Ability for abstract thinking, analysis and synthesis.</p> <p>GC02. Ability to work in a team, motivate people and move towards common goals, be a leader, act socially responsibly and consciously.</p> <p>GC03. Ability to develop and manage projects.</p> <p>GC04. Ability to improve and develop professional, intellectual and cultural level.</p> <p>GC05. Ability to make informed decisions and use modern communication technologies.</p> <p>GC06. Ability to communicate professionally in a foreign language.</p> <p>GC07. Ability to generate new ideas (creativity).</p>
Professional competencies of the specialty (PC) defined by the standard of higher education	<p>PC01. Ability to establish social interaction, cooperation, prevent and resolve conflicts.</p> <p>PC02. Ability to organize the activities of public administration bodies and other organizations of the public sphere.</p> <p>PC03. Ability to organize information and analytical support of management processes using modern information resources and technologies, in particular, to develop measures for the implementation of electronic governance in various areas of public management and administration.</p>

	<p>PC04. Ability to determine indicators of sustainable development at higher, central, regional, local and organizational levels.</p> <p>PC05. Ability to represent public administration bodies in relations with other state bodies and local self-government bodies, public associations, enterprises, institutions, and organizations regardless of the forms of ownership, citizens and establish effective communications with them.</p> <p>PC06. Ability to carry out professional activities taking into account the needs of ensuring the national security of Ukraine.</p> <p>PC07. Ability to independently prepare drafts of normative legal acts, analytical reports, proposals, reports, to give an expert assessment of normative legal acts at different levels of public management and administration.</p> <p>PC08. Ability to develop strategic documents for the development of socio-economic systems at the highest, central, regional, local and organizational levels.</p> <p>PC09. Ability to carry out scientific and research activities in the field of public management and administration.</p> <p>PC10. Ability to make informed management decisions taking into account issues of European and Euro-Atlantic integration.</p> <p>PC11. Ability to analyze the current state of communities and territories, prepare proposals for the development of strategies, programs and projects, in particular in the conditions of their post-war reconstruction.</p>
7 – Program learning outcomes	
<p>Program learning outcomes (PLO), defined by the higher education standard</p>	<p>PLO01. To know the theoretical and applied principles of development and analysis of public policy, the foundations and technologies of management decision-making.</p> <p>PLO02. To solve complex tasks of public management and administration, taking into account the requirements of legislation, to identify legal conflicts and problems, to develop projects of regulatory and legal acts to eliminate them.</p> <p>PLO03. To know the basic principles of national security and to be able to warn and neutralize challenges and threats to the national interests of Ukraine within the limits of one's professional competence.</p> <p>PLO04. To use modern statistical methods, models, digital technologies, and specialized software to solve complex problems of public management and administration.</p> <p>PLO05. To determine the priority directions for the introduction of electronic governance and the development of electronic democracy.</p> <p>PLO06. To implement effective management of innovations, resources, risks, projects, changes, quality, apply modern models, approaches and technologies, international experience in designing and reorganizing management and corporate structures.</p> <p>PLO07. To be able to develop national/regional program documents on the development of public administration using systemic analysis and an integrated approach, as well as teamwork methods.</p> <p>PLO08. To be able to communicate effectively, argue one's position, use modern information and communication technologies in the field of public management and administration on the basis of social responsibility, legal and ethical norms.</p>

	<p>PLO09. To communicate in a foreign language on professional topics, discuss public administration problems and research results.</p> <p>PLO10. To represent public administration bodies and other organizations of the public sphere and present the results of their activities to specialists and the general public.</p> <p>PLO11. To develop well-founded management decisions taking into account issues of European and Euro-Atlantic integration, take into consideration goals, existing legislative, time and resource limitations, evaluate political, social, economic and environmental consequences of decision options.</p> <p>PLO12. To plan and carry out scientific and applied research in the field of public management and administration, including analysis of issues, setting goals and objectives, selection and use of theoretical and empirical research methods, analysis of its results, formulation of substantiated conclusions.</p> <p>PLO13. To develop and substantiate management decisions regarding the development of communities and territories, their planning organization, in particular in the post-war period.</p>
8 – Resource support for program implementation	
Staffing	<p>All scientific and pedagogical workers have the qualifications of educational components, experience in practical and scientific and pedagogical activities, regularly improve their skills through participation in scientific projects, conferences, internships in institutions of Ukraine and abroad, as well as in public administration bodies. Some teachers have certificates of the Common European Framework of Reference for Languages (CEFR) regarding the level of foreign language proficiency.</p>
Logistics	<p>The logistics of the educational program meets the requirements and provides an opportunity for effective training of applicants. Lectures on program subjects are held in classrooms with multimedia equipment. Practical classes are held in specialized computer classes with the use of information and communication equipment and the use of information systems and software products.</p>
Information and methodological support	<p>All educational components are provided with teaching materials posted in the relevant courses on the Moodle distance learning platform. Applicants have free access to modern professional literature and periodicals; Scopus and Web of Science databases; Springer resources; ScienceDirect databases from Elsevier; on the ScienceDirect platform – up to 39,000 electronic books and a collection of 2,088 electronic monographs published in 2019-2022.</p> <p>All the learning materials of the program are available for students in the reading rooms of the scientific library of the University http://library.kname.edu.ua/index.php/uk/ , including in the hall of the information service, equipped with computers with Internet access and the local network of the University, in the digital repository http://eprints.kname.edu.ua , on the portal of the Distance Learning Center https://dl.kname.edu.ua/</p>

9 – Academic mobility

National credit mobility	Agreements on cooperation between O. M. Beketov NUUEKh and: - Training Institute of the State Employment Service of Ukraine (Kyiv), agreement No. 5 of February 8, 2021.; - Kharkiv Regional Institute of Public Administration of the National Academy of Public Administration under the President of Ukraine - Educational and Scientific Institute "Institute of Public Administration" of Kharkiv Karazin National University (Kharkiv), agreement No. 4 of December 18, 2020.; - Agreement on cooperation between O. M. Beketov NUUEKh and Kremenchuk Mykhailo Ostrohradskyi National University (Ukraine, Kremenchuk), agreement No. 5-06 / 2 of March 03, 2020.; - Agreement on cooperation between O. M. Beketov NUUEKh and National University "Ostroh Academy" (Ukraine, Ostroh), agreement No. 03 / 2-20C of February 17, 2020; - Agreement on cooperation between O. M. Beketov NUUEKh and Poltava State Agrarian Academy, agreement No. 18-3 / 601 of September 4, 2018.
International credit mobility	Agreement for academic cooperation between O. M. Beketov National University of Urban Economy in Kharkiv and: - University «Humanitas» (Poland), agreement No. 63 of 2015. - Higher School of Management in Legnica (Poland), agreement No. 42 of 2015; - Baltic International Academy (Greece), agreement No. 78 of 2017; - the University of Nova Gorica (Slovenia), agreement No. 88 of October 12, 2017; - the Estonian University of Natural Sciences (Tartu), agreement No. 90 of October 10, 2017; - Lodz Technical University (Poland), agreement No. 89 of October 2017; - Middle East Technical University (Turkey, Ankara), agreement No. 69 of March 28, 2016; - Aristotle University (Greece, Thessaloniki), agreement No. 75 of February 22, 2018; - Agreement on the creation of a consortium to improve the capacity of the education system in the field of public administration between Krakow University of Economics operating through the non-faculty unit of Malopolska Poland School of Public Administration (Poland) No. 95 of 2018; - Varna University of Economics (Bulgaria), agreement No. 77 of 2019.
Training of foreign higher education applicants	In accordance with the Regulations for admission to study at O. M. Beketov National University of Urban Economy in Kharkiv