

1. Profile of the educational program "Economics" in the specialty 051 - Economics

<b>1 - General information</b>	
<b>Full name of the institution of higher education</b>	O.M. Beketov National University of Urban Economy in Kharkiv
<b>Degree of higher education and title of qualification in the original language</b>	Bachelor of Economics
<b>Official name of the educational program</b>	Economy
<b>Type of diploma and scope of educational program</b>	Bachelor's degree, single, 240 ECTS credits, study period 3 years 10 months
<b>Availability of accreditation</b>	Not accredited (launched in 2020)
<b>Cycle / level</b>	The first (bachelor's) level: NRC of Ukraine - level 6 FQ-EHEA - the first cycle EQF-LLL - 6 level
<b>Requirements for the level of education of the entrant</b>	Availability of complete general secondary education
<b>Language (s) of instruction</b>	Ukrainian
<b>Term of the educational program</b>	5 years
<b>Internet address of the permanent placement of the description of the educational program</b>	<a href="http://.....kname.edu.ua/">http://.....kname.edu.ua/</a>
<b>2 – The purpose of the educational program</b>	
<p>Training of specialists capable of working in the field of economics in various spheres of economic activity.</p> <p>The program is designed in accordance with the mission and strategy of the university, which is to train highly qualified professionals for regional development and urban economy and aims to acquire and develop students' in-depth theoretical and practical knowledge, skills in economics in the process of professional activity, critical thinking and ability to further training.</p>	
<b>3 - Characteristics of the educational program</b>	
<b>Subject area</b>	<p><i>Object of study and activity:</i> patterns of functioning and development of socio-economic systems, socio-economic processes, their modeling, forecasting and regulation, motivation and behavior of economic entities.</p> <p><i>Learning objectives:</i> to train specialists who have modern economic thinking, theoretical knowledge and practical skills needed to solve problems in the subject area.</p> <p><i>Theoretical content of the subject area:</i> concepts, categories, concepts and principles of economic sciences.</p> <p><i>Methods, techniques and technologies:</i> general scientific methods of cognition and research, mathematical and statistical methods of economic analysis, economic and mathematical modeling, information and communication technologies of research, dissemination and</p>

	<p>presentation of research results.</p> <p><i>Tools and equipment:</i> modern information and communication equipment, information systems and software products used in economic activity</p>
<b>Orientation of the educational program</b>	Educational-professional
<b>The main focus of the educational program and specialization</b>	<p>General education in economics in the specialty 051 Economics</p> <p><i>Keywords:</i> socio-economic systems, national economy, digital transformation, enterprise, financial and economic activities, construction, city infrastructure, analytics.</p>
<b>Features of the program</b>	No
<b>4 – Suitability of graduates for employment and further study</b>	
<b>Suitability of graduates for employment</b>	<p>It is possible to be employed in public institutions and private companies in positions related to economic activities.</p> <p>Professions (according to the current version of the National Classifier of Ukraine: Classifier of professions (NK 003: 2010):</p> <p>NK 3419 Credit Inspector</p> <p>NK 3436.1 Assistants to heads of enterprises, institutions and organizations</p> <p>NK 3434 Assistant economist-statistician</p> <p>NK 3439 Specialist in the organization of condominiums</p> <p>NK 3442 Auditor-inspector of tax</p> <p>NK 3152 Auditor for production, technical and economic issues</p>
<b>Further study</b>	Opportunity to study according to the program of the second (master's) level of higher education. Acquisition of additional qualifications in the system of postgraduate education.
<b>5 – Teaching and assessment</b>	
<b>Teaching and learning</b>	<p>Student-centered learning, self-study, training through internships.</p> <p>Teaching and learning includes: lectures and practical classes, self-study, individual consultations with teachers, practice and qualification work of a bachelor.</p>
<b>Assessment</b>	Oral and written questionnaires, test tasks, calculation and graphic works, term papers, reports on practices, written exams, differentiated tests, defense of bachelor's qualification work.
<b>6 – Program learning outcomes</b>	
<b>Integral competence</b>	Ability to solve complex specialized problems and practical problems in the economic sphere, which are characterized by complexity and uncertainty of conditions, which involves the application of theories and methods of economics.
<b>General competencies (GC) defined by the standard of higher education in the specialty</b>	<p>GC1. The ability to exercise their rights and responsibilities as a member of society, to realize the values of civil (democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms in Ukraine.</p> <p>GC2. Ability to preserve moral, cultural, scientific values and increase the achievements of society based on understanding the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology, use different types and forms of motor activities for active recreation and the introduction of a healthy lifestyle.</p> <p>GC3. Ability to abstract thinking, analysis and synthesis.</p> <p>GC4. Ability to apply knowledge in practical situations.</p> <p>GC5. Ability to communicate in the state language both orally and in</p>

	<p>writing.</p> <p>GC6. Ability to communicate in a foreign language.</p> <p>GC7. Skills in the use of information and communication technologies.</p> <p>GC8. Ability to search, process and analyze information from various sources.</p> <p>GC9. Ability to adapt and act in a new situation.</p> <p>GC10. Ability to be critical and self-critical.</p> <p>GC11. Ability to make informed decisions.</p> <p>GC12. Interpersonal skills.</p> <p>GC13. Ability to act socially responsibly and consciously.</p>
<p><b>Professional competencies of the specialty (PC)</b>, defined by the standard of higher education specialty</p>	<p>PC 1. Ability to identify knowledge and understanding of the problems of the subject area, the basics of the modern economy at the micro, meso, macro - and international levels.</p> <p>PC 2. Ability to carry out professional activities in accordance with applicable regulations and legal acts.</p> <p>PC 3. Understanding the features of leading scientific schools and areas of economics.</p> <p>PC 4. Ability to explain economic and social processes and phenomena on the basis of theoretical models, analyze and interpret the results.</p> <p>PC 5. Understanding the features of the modern world and national economy, their institutional structures, justification of social, economic and foreign economic policy.</p> <p>PC 6. Ability to apply economic and mathematical methods and models to solve economic problems.</p> <p>PC 7. Ability to use computer technology and data processing software to solve economic problems, analyze information and prepare analytical reports.</p> <p>PC 8. Ability to analyze and solve problems in the field of economic and social relations.</p> <p>PC 9. Ability to predict on the basis of standard theoretical and econometric models of socio-economic processes.</p> <p>PC 10. Ability to use modern sources of economic, social management, accounting information for the preparation of official documents and analytical reports.</p> <p>PC 11. Ability to substantiate economic decisions on the basis of understanding the laws of economic systems and processes and using modern methodological tools.</p> <p>PC 12. The ability to independently identify problems of an economic nature in the analysis of specific situations, to suggest ways to solve them.</p> <p>PC 13. Ability to conduct economic analysis of the functioning and development of economic entities, assessment of their competitiveness.</p> <p>PC 14. Ability to analyze in-depth problems and phenomena in one or more professional areas, taking into account economic risks and possible socio-economic consequences.</p>
<p><b>7 – Program learning outcomes</b></p>	
<p><b>Program learning outcomes</b> defined by the standard</p>	<p>PRN 1. To associate oneself as a member of civil society, the scientific community, to recognize the rule of law, in particular in professional activities, to understand and be able to exercise one's rights and freedoms, to show respect for the rights and freedoms of others, including team members.</p> <p>PRN 2. To reproduce moral, cultural, scientific values, to increase the achievements of society in the socio-economic sphere, to promote the introduction of a healthy lifestyle.</p> <p>PRN 3. Know and use economic terminology, explain the basic concepts</p>

	<p>of micro- and macroeconomics.</p> <p>PRN 4. Understand the principles of economics, features of economic systems.</p> <p>PRN 5. Apply analytical and methodological tools to substantiate proposals and management decisions by various economic agents (individuals, households, enterprises and public authorities).</p> <p>PRN 6. Use professional arguments to convey information, ideas, problems and ways to solve them to specialists and non-specialists in the field of economic activity.</p> <p>PRN 7. Explain the models of socio-economic phenomena in terms of fundamental principles and knowledge based on an understanding of the main directions of development of economics.</p> <p>PRN 8. Apply appropriate economic and mathematical methods and models to solve economic problems.</p> <p>PRN 9. Understand the main features of the modern world and national economy, institutional structure, areas of social, economic and foreign economic policy of the state.</p> <p>PRN 10. Carry out an analysis of the functioning and development of economic entities, determine the functional areas, calculate the relevant indicators that characterize the effectiveness of their activities.</p> <p>PRN 11. Be able to analyze the processes of state and market regulation of socio-economic and labor relations.</p> <p>PRN 12. Apply the acquired theoretical knowledge to solve practical problems and meaningfully interpret the results.</p> <p>PRN 13. Identify sources and understand the methodology for determining and methods of obtaining socio-economic data, collect and analyze the necessary information, calculate economic and social indicators.</p> <p>PRN 14. Identify and plan opportunities for personal professional development.</p> <p>PRN 15. Demonstrate basic skills of creative and critical thinking in research and professional communication.</p> <p>PRN 16. Be able to use data, provide arguments, critically evaluate logic and draw conclusions from scientific and analytical texts on economics.</p> <p>PRN 17. Perform interdisciplinary analysis of socio-economic phenomena and problems in one or more professional areas, taking into account the risks and possible socio-economic consequences.</p> <p>PRN 18. Use regulations and legal acts governing professional activities.</p> <p>PRN 19. Use information and communication technologies to solve socio-economic problems, prepare and present analytical reports.</p> <p>PRN 20. Mastering the skills of oral and written professional communication in state and foreign languages.</p> <p>PRN 21. Be able to think abstractly, apply analysis and synthesis to identify key characteristics of economic systems of different levels, as well as the characteristics of the behavior of their subjects.</p> <p>PRN 22. Demonstrate flexibility and adaptability in new situations, in working with new objects, and in uncertain conditions.</p> <p>PRN 23. Show skills of independent work, demonstrate critical, creative, self-critical thinking.</p> <p>PRN 24. Demonstrate the ability to act socially responsibly and consciously on the basis of ethical principles, to value and respect cultural diversity, individual differences.</p>
<b>8 – Resource support for program implementation</b>	
<b>Humanresourcing</b>	The quality level of professional training of bachelors is provided by the

	<p>qualified scientific and pedagogical staff of the department, which includes doctors and PhD of sciences, professors, associate professors. Four teachers have a certificate of proficiency in English at the B-2 level, four - have completed an international internship. Teachers of the department have practical experience in the field of enterprise economics.</p>
<b>Material and technical support</b>	<p>The educational process is fully provided with the auditorium fund, administrative and additional facilities. The specialized computer laboratory and specialized computer class of the department are equipped with software with Internet access, equipped with licensed operating systems and application software packages from Microsoft, the program "MASTER: Accounting", "Estimate - Budstandart". Classrooms with multimedia equipment are used for lectures. Specialized laboratory of economic problems in municipal economy and construction (room 424 CC) and a specialized computer class of distance learning technologies (room 311 BMC) are used for practical classes.</p>
<b>Information and educational and methodical support</b>	<p>All educational components of the educational program Economics are provided with the following educational and methodical materials: textbooks; lecture notes; methodical instructions and recommendations; individual tasks; collections of situational tasks (cases); examples of solving typical tasks or performing typical tasks; computer presentations; illustrative materials; resource directories, etc. All teaching materials are available for students in the reading rooms of the scientific library <a href="http://library.kname.edu.ua/index.php/uk/">http://library.kname.edu.ua/index.php/uk/</a>, including in the information service room, equipped with computers with Internet access and local network of the University, in the digital repository <a href="http://eprints.kname.edu.ua">http://eprints.kname.edu.ua</a>, on the portal of the Distance Learning Center <a href="http://cdo.kname.edu.ua/">http://cdo.kname.edu.ua/</a></p>
<b>9 – Академічна мобільність</b>	
<b>National credit mobility</b>	<p>In accordance with the Regulations on academic mobility of students, graduate students, doctoral students, research and teaching and research staff of O. M. Beketov KNUUE.</p>
<b>International Credit Mobility</b>	<p>1) Uniwersytet Łódzki (Technical University (Łód, Poland) 2) Organizations: Polish-Ukrainian Cooperation Foundation PAUCI, Kiev, Warsaw; Institute of Certified Financial Managers, ICFM (UK) in Russia, Moscow; CRDF Global, Kiev Office;</p>
<b>Training of foreign applicants for higher education</b>	<p>In accordance with the Rules of Admission to O. M. Beketov KNUUE.</p>