

1. Profile of the educational program Logistics Speciality 073 «Management»

| 1 – Загальна інформація | |
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| Full name of Higher educational institution | O. M. Beketov National University of Urban Economy in Kharkiv |
| Higher education degree and title in the original language | Bachelor of Management |
| Official name of the educational programme | Logistics |
| Type of diploma and volume of educational program | Bachelor's degree, single, 240 ECTS credits, study period 3 years 10 months |
| Availability of accreditation | - |
| Cycle / level | The first (bachelor) level, NFQ of Ukraine - level 7, FQ-EHEA – first cycle, EQF-LLL – level 6 |
| Requirements for the level of education of the entrant | Availability of complete general secondary education |
| Language (s) of teaching | Ukrainian, English |
| Educational programme period of validity | 5 years |
| Internet address of the permanent placement of the description of the educational program | http://www.kname.edu.ua/ |
| 2 – Мета освітньої програми | |
| | Training of specialists able to solve practical problems and complex specialized tasks in the management of organizations area and their units based on mastering the system of professional competencies. |
| 3 - Характеристика освітньої програми | |
| Subject area | <p>The object of study is the management of organizations in the logistics area and their structural divisions.</p> <p><i>Training objectives:</i> training of specialists able to solve practical problems and complex specialized tasks in managing organizations in the logistics area and their structural units based on mastering the system of professional competences in logistics.</p> <p><i>The theoretical content of the subject area:</i></p> <ul style="list-style-type: none"> - paradigms, laws, regularities, principles, fundamentals and logistics practice development; - functions, methods, technologies and management decisions in logistics. <p><i>Methods, techniques, technologies and tools:</i></p> <ul style="list-style-type: none"> - general scientific and specific research methods in logistics (system analysis, economic and mathematical modeling, operations research, prognostic methods) - methods of implementing management functions (marketing research methods, economic diagnostics, forecasting and planning methods, |

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| | <p>organizational management structures design methods, motivation, control, methods of evaluating social, organizational and economic efficiency in logistics, etc.);</p> <ul style="list-style-type: none"> - management methods (administrative, economic, socio-psychological, technological); - tools for justifying management decisions in logistics (economic analysis, simulation, decision tree, etc.); - information technology in logistics. <p><i>Tools and equipment:</i> modern information and communication equipment, information systems and software products used in logistics.</p> |
| Educational programme orientation | Educational and professional. |
| Educational programme main focus and specialization | <p>General education in Management and administration in specialty 073 Management, educational program Logistics.</p> <p><i>Key words:</i> logistics; management urban organizations structural units; modern management concepts; organization management system; management functions; management methods; management decision-making technology; information technology in logistics; marketing management of the organization's organizational units in functional areas; organizational and economic efficiency of the organization's management; logistics; supply chain management; warehouse management; logistics service management.</p> |
| Programme features | The modules of professional direction at the choice of the student are study in English. |
| 4 – Capability of graduates for employment and further education | |
| Capability for employment | <p>Possible employment in public institutions and private companies in positions related to management.</p> <p>Occupations (according to the current version of the National Classifier of Ukraine: Classifier of Occupations (DK 003: 2010):</p> <p>1226 Head (Senior) of production units in transport, warehousing and infrastructures</p> <p>1226.1 Senior administrative unit (head) of production units in transport, warehousing and communications</p> <p>1226.2 Heads (other heads) and masters of production units in transport, warehousing and infrastructures</p> <p>1226.2 Warehouse Manager</p> <p>1316 Small Business Director (Transport, Warehouse)</p> <p>14 Manager of enterprises, foundations, organizations and their subdivisions</p> <p>144 Managers in construction, transportation, post and infrastructures</p> <p>1443 Freight Forwarding Manager</p> <p>1448 Travel agency managers and managers</p> <p>1473 Information managers</p> <p>1474 Research and development managers</p> <p>1475.4 Logistics manager</p> <p>1476 Architecture and construction managers, technical control, analysis and advertising managers</p> <p>1476.1 Advertising managers</p> <p>1477 Human resource Manager</p> <p>1477.1 Human resource Manager</p> |

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| | 1493 Quality system managers 2419.2 Logistics |
| Further education | Master's degree. |
| 5 – Teaching and Assessment | |
| Teaching and learning | Dual learning, student-centered learning, self-study, problem-oriented learning, practical training. |
| Evaluation | Written examinations, presentations, coursework defense, reports on internship and pre-diploma practice, thesis. |
| 6 – Program competencies | |
| Integral competence | Ability to solve complex specialized tasks and practical problems, which are characterized by complexity and uncertainty of conditions, in the field of management or in the learning process, which involves the application of theories and methods of social and behavioural sciences |
| General competencies (GC) defined by the standard of higher education in the specialty | GC 1. To know their rights and responsibilities as a member of society, to be aware of the values of civil society, the law, the rights and freedoms of human and citizen in Ukraine. GC 2. To preserve moral, cultural, scientific values and multiply the achievements of society, to use different types and forms of physical activity to lead a healthy lifestyle. GC 3. Ability to abstract thinking, analysis, synthesis. GC 4. Ability to apply knowledge in practical situations. GC 5. Knowledge and understanding of the subject area and understanding of professional activity. GC 6. Ability to communicate in the state language both orally and in writing. GC 7. Ability to communicate in a foreign language. GC 8. Demonstrate skills in situation analysis and communication in different areas of the organization. GC 9. Ability to learn and master modern knowledge. GC 10. Ability to conduct research at the appropriate level. GC 11. Ability to adapt and act in a new situation. GC 12. Ability to generate new ideas (creativity). SLP 13. Demonstrate the ability to act socially responsible and socially conscious based on ethical considerations, respect for diversity and interculturalism. GC 14. Ability to work in an international context. GC 15. Ability to act on the basis of ethical considerations (motives). |
| Special (professional) competencies of the specialty (FC) , defined by the standard of higher education of the specialty | FC 1. Ability to determine and describe the characteristics of the organization. FC 2. The ability to analyze the results of the organization, to compare them with the factors of external and internal environment. FC 3. The ability to determine the prospects for the development of the organization. FC 4. Ability to identify functional areas of the organization and the relationships between them. FC 5. Ability to manage the organization and its departments through the implementation of management functions, |

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| | <p>FC 6. Ability to act socially responsibly and consciously.</p> <p>FC 7. Ability to choose and apply contemporary management tools.</p> <p>FC 8. Ability to plan the activities of the organization and manage time.</p> <p>FC 9. Ability to work in a team and establish interpersonal interaction in solving professional problems.</p> <p>FC 10. Ability to evaluate the operating achieved, ensure their quality and motivate the staff of the organization.</p> <p>FC 11. Ability to create and organize effective communications in the management process.</p> <p>FC 12. The ability to analyze and structure problems of organization, to form a reasoned decision.</p> <p>FC 13. Understand the principles and standards of law and use them in professional activities.</p> <p>FC 14. Understand the principles of psychology and use them in professional activities.</p> <p>FC 15. Ability to form and demonstrate leadership qualities and behavioral skills.</p> |
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7 – Program learning outcomes

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| <p>Program learning outcomes (PLO) defined by the Standard</p> | <p>PLO 1. To know their rights and responsibilities as a member of society, to be aware of the values of civil society, the law, the rights and freedoms of human and citizen in Ukraine.</p> <p>PLO 2. To preserve moral, cultural, scientific values and multiply the achievements of society, to use different types and forms of physical activity to lead a healthy lifestyle.</p> <p>PLO 3. Demonstrate knowledge of management theories, methods and functions, modern leadership concepts.</p> <p>PLO 4. Demonstrate problem-solving skills and substantiation of management decisions.</p> <p>PLO 5. Describe the content of the functional areas of the organization.</p> <p>PLO 6. Identify the skills of finding, collecting and analyzing information, evaluation indicators to validate management decisions.</p> <p>PLO 7. Identify organizational design skills.</p> <p>PLO 8. Apply management methods to ensure the effectiveness of the organization.</p> <p>PLO 9. Demonstrate teamwork, leadership, teamwork skills.</p> <p>PLO 10. Have the skills to justify effective tools for motivating the organization's staff.</p> <p>PLO 11. Demonstrate skills in situation analysis and communication in different areas of the organization.</p> <p>PLO 12. Assess the legal, social and economic consequences of the functioning of the organization.</p> <p>PLO 13. Communicate verbally and writing form in national and foreign languages.</p> <p>PLO 14. Identify causes of stress, adapt yourself and team members to</p> |
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| | <p>stressful situations, find ways to neutralize it.</p> <p>PLO 15. Demonstrate the ability to act socially responsible and socially conscious based on ethical considerations, respect for diversity and interculturalism.</p> <p>PLO 16. Demonstrate skills of individual work, flexible thinking, openness to new knowledge, be critical and self-critical.</p> <p>PLO 17. Perform research individually and / or in a group under the guidance of a leader.</p> |
| 8 – Resources for programme implementation | |
| Staff assistance | The qualitative level of professional training of bachelors is ensured by the qualified scientific and pedagogical staff of the department, which includes doctors of sciences and PhD, professors, associate professors, for teaching special professional modules, practitioners are involved, who head the structural units of transport and logistics infrastructure enterprises and have extensive experience. Five teachers are certified in English at B-2 level; eight teachers have completed international internships. |
| Material and technical support | Lectures are held in classrooms with multimedia equipment. Practical classes are held in specialized computer labs. Practical classes are held in specialized computer classes using information and communication equipment, using information systems and software used in logistics management. Many of these products have already been implemented or are being actively implemented in the educational process: MS Project, Teamwork, TeamLab., Open Workbench., GanttProject, dotProject., Outlook, OneNote, EverNote, Nirvana, Wunderlist, Toggl, MS Office, Office 365 Document online, AllFusion Process Modeler 7, MS Visio, MS PowerPoint, MS Sway, Libre office. Impress, FreeMind, Mind42, ViSta, MacANOVA, Matrixer. AnyLogic and Vissum simulation software. |
| Informational, educational and methodological support | <p>All educational components of the Logistics educational program are provided with the following educational and methodological materials: textbooks; guidebook; lecture notes; methodical instructions and recommendations; individual tasks; collections of situational tasks (cases); Examples of solving typical tasks or completing typical tasks computer presentations; illustrative materials; resource directories and more.</p> <p>All teaching materials are available to students in the reading rooms of the Scientific Library http://library.kname.edu.ua /index.php/en/, including in the Information Room equipped with computers with Internet access and the University's local network, in the digital repository http://eprints.kname.edu.ua, on the portal of the Distance Learning Center http://cdo.kname.edu.ua/</p> |
| 9 – Academic mobility | |
| National Credit Mobility | In accordance with the Regulations on Academic Mobility of Students, Graduate Students, Doctoral Students, Scientific-Pedagogical and Scientific Workers of O.M. Beketov NUUE in Kharkiv |

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| <p>International Credit Mobility</p> | <p>Agreement on cooperation between O.M. Beketov NUUE in Kharkiv and:</p> <ul style="list-style-type: none"> - Middle East Technical University (Turkey, Ankara), Agreement # 69 dated March 28, 2016; - University of New Gorica (Slovenia), agreement # 88 of October 10, 2017; - Lodz Technical University (Poland), agreement # 89 of October 11, 2017; - Estonian University of Life Sciences (Tartu), Agreement # 90 of October 12, 2017; - Aristotle University (Greece, Thessaloniki), Agreement # 75 of February 22, 2018 |
| <p>Training of foreign higher education applicants</p> | <p>In accordance with the Regulations of admission to study at O.M. Beketov NUUE in Kharkiv</p> |