

Educational program profile
«Fine arts, decorative art, restoration»

| General information | |
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| Full name of higher education institution | O.M. Beketov National University of Urban Economy in Kharkiv |
| Higher education degree and title of qualification in the original language | Bachelor of Fine Arts, Decorative Arts and Restoration |
| The official name of the educational program | Fine arts, decorative art, restoration |
| Type of diploma and scope of the educational program | Bachelor's Degree diploma, single, 240 ECTS credits, term of study 3 years 10 months |
| Accreditation availability | none |
| Cycle / level | The first (bachelor) level. NQF of Ukraine - level 6. FQ-EHEA - the first cycle EQF-LLL – level 6 |
| Entry level education requirements | Full general secondary education general rules for entry requirements |
| Language (s) of teaching | Ukrainian |
| Duration of the educational program | 5 years |
| Internet address for a permanent description of the educational program | http://.....kname.edu.ua/ |
| The purpose of the educational program | |
| | Providing of education in the field of fine arts, decorative arts and restoration, implementation of innovative technologies in artistic practice for solving creative, theoretical and practical problems. |
| Characteristics of the educational program | |
| Subject area | <p><i>Object:</i> a holistic product of the object-space and visual environment.</p> <p><i>Aims of training:</i> training of specialists capable of solving complex specialized problems and practical problems in the field of fine arts, decorative art, restoration of works of art or in the course of training, which involves the application of certain theories, positions and methods of artistic activity and is characterized by a certain uncertainty.</p> <p><i>Theoretical content of the subject area:</i> ideas, concepts, principles and evolution of the fine arts, decorative arts, restoration of works of art; description, analysis, interpretation, attribution of works of art and art schools.</p> <p><i>Methods, techniques, technologies:</i> comparative-historical, semiotic, formal analysis, innovative methods of art objects creation and restoration, theory and methodology of scientific research in the field of fine and decorative art.</p> |

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| | <i>Tools and equipment</i> related to the process of creating works of art of different types and genres, equipment for research and storage of works of art, information and communication technologies. |
| Orientation of the educational program | Educational and professional |
| The main focus of the educational program and specialization | General education in the field of culture and art in the specialty 023 "Fine Arts, Decorative Arts, Restoration" Keywords: fine arts, decorative arts, artist, restoration, graphic arts, sacred art, set design |
| Features of the program | none |
| Graduates competence for employment and further education | |
| Employment competence | Possible employment in public institutions and private companies for positions related to fine arts activities <i>Occupations (according to the current version of the National Classifier of Ukraine: Classifier of occupations (NC 003: 2010):</i> 347 Decorators, performers, sportsmen and event planners in culture and the arts 3471 Decorators and commercial designers. 3479 Another specialists in the field of culture and the arts |
| Further training | Continuation of education at the second (master's) level of higher education. Acquiring additional qualifications in the system of postgraduate education |
| Teaching and assessment | |
| Teaching and learning | Student-centered training, self-study, problem-oriented learning, project and competitive practice training. The training includes: lectures and practical classes, self-study, consultations with teachers, practice and bachelor qualification work - a complex visual project. |
| Assessment | Oral and written examinations, differentiated tests, practical tasks, bachelor qualification work defence |
| Program learning outcomes | |
| Program learning outcomes defined by the standard | PLO1.To apply an integrated art approach to create a full image PLO2. To apply modern knowledge and understand the subject area and sphere of professional activity in practical situations. PLO3.To make the different type of professional documents agree with demands of culture of oral and written speech. PLO4.To deal with variety of modern programmatic hardware means, to apply knowledge and skills to work with professional computer software (by professional direction) PLO5. To analyze and process information from the different sources. PLO6. To apply the knowledge on composition, to design the formal , flat, voluminous or spatial compositions and create them with relevant technology and materials. PLO7. To show the morphological, style, color textured properties of the art objects and to apply the available methods of restoration of works of art in practice by professional direction. PLO8.To analyze, stylize, interpret and transform objects(as sources of creative inspiration) for design the compositions; to analyze the principles of a wildlife objects` morphology, a cultural art inheritance and to apply the results of an analysis while forming the conception of a composition and construction of an art form. |

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| | <p>PLO9.To apply knowledge on art history in professional activity, to introduce an Ukrainian and foreign art experience.</p> <p>PLO10.To know the basis of the scientific research(work with a bibliography, a referencing, a review, instrumental and micro-chemical researches)</p> <p>PLO11. To identify a goal, a mission and the stages of an art, restoration and exploratory activity, to contribute to the optimal psychosocial conditions for high-quality done work.</p> <p>PLO12. To take into account the psychological features in education, communication and professional activity.</p> <p>PLO13.To apply a modern software in professional activity(by professional direction)</p> <p>PLO14.To interpret the forming means of fine arts, decorative art and restoration as showing of historical, socio-cultural, economic and technological phases of development of society, to comprehensively identify their functional and aesthetic specificity in a communicative space.</p> <p>PLO15. To know the specialized terminology, theory and technique of fine art, decorative art and restoration.</p> <p>PLO16. To understand a significant part of Ukrainian ethno-artistic traditions in the style decisions of works of fine arts, decorative art and modern visual art.</p> <p>PLO17. To popularize the heritages of national and worldwide cultural inheritance, and also to contribute to the expressions of patriotism, national identity and ethno-cultural self-identification.</p> <p>PLO18. To form an ecological mind and a culture of person, to apply the ecological principles in life and professional activity.</p> |
| <p>Programmatic learning outcomes defined by the higher education institution</p> | <p>PLO19. To apply the categorical apparatus of psychology in the system of professional training and practical activity: to take into account basic mental socio-psychological and psychophysiological expressions of personality; to accept scientifically grounded psychological interpretation of structural elements of personality psyche; to be aware of one's mental sphere; to analyze various activities.</p> <p>PLO20. To apply professional conflict management skills, tools and strategies for their regulation and resolution.</p> <p>PLO21. To use basic principles in reasonable way, laws and rules of logical thinking in scientific knowledge and professional activity.</p> <p>PLO22. To communicate effectively in a foreign language in business area.</p> <p>PLO23. To apply basic regulations and methods of sociological science to meet professional problems involved.</p> <p>PLO24. To analyze features of cultural processes in modern world; to make comparative characteristics of main cultural centers of modern world; to analyze the patterns of cultural development of mankind and draw historical parallels between present cultural situation and the historical past.</p> <p>PLO25. To substantiate moral principles of social and professional relations on the basis of categorical analysis of ethical theories; to form a conscious sense of responsibility and moral self-improvement; to make compromise decisions while team working through ethical reflection; to analyze artistic sources in the context of contemporary aesthetic theories;</p> |

to determine the artistic features of cultural development of European civilization; to express and substantiate one's position on issues such as value of artistic heritage of mankind.

PLO26. To possess basic methods of intellectual property protection; to make an application for registration of intellectual property rights.

PLO27. To communicate in professional way: to create communicative products, to analyze communication activities; adequately respond to criticism, generate and argue new ideas; to make communicative influence on people by encouraging them to act; to express one's thoughts; to identify and apply information and communicative technologies and develop interpersonal teamwork skills.

PLO28. To apply language-related, linguistic, cultural and communicative skills for effective communication in foreign language.

PLO29. To possess principles and methods of brand building. To create a visual image of the brand, company, personality.

PLO30. Use the basic principles of the media art theory in solving professional problems, mastering modern methods and technologies of creating video projects in the field of contemporary art. Be able to use knowledge of non-classical alternative means of expression when creating a work of art.

PLO31. To have knowledge of the principles, methods, technologies of artistic projects creation by means of photography equipment; apply theoretical knowledge to the practical activities and organization of the filming process and the embodiment of personal creative ideas.

PLO32. To be able to use the basic theoretical and practical laws of the fine arts, decorative art and art restoration in practical activity. Possess the principles of choosing an execution technique for a concrete drawing and skills of linear-constructive composition.

PLO33. To have the skills to create multimedia works in all kinds of film and television - animation, documentary, game, music and advertising clips.

PLO34. To be able to use Adobe Illustrator, MS Visio, PowerPoint applications when working on projects.

PLO35. To be able to use the basic patterns of graphics when creating illustrations and fonts, in design and layout of printed and electronic books.

PLO36. To navigate the periods and styles of the Byzantine artistic and cultural tradition. To be able to use:

- theoretical knowledge of the artistic features of each period and their theological basis for practical activities in the creation of works of sacred art, their analysis and identification
- basic theoretical and practical regularities of the Orthodox canon formation in the visual and decorative arts for practical activities on the creation of works of sacred art and their restoration.

PLO37. To know the terminology of icon painting, navigate the structure of iconostasis. To possess authentic and modern techniques of icon painting. To be able to apply independently acquired technological knowledge about historical and modern techniques of monumental painting and use them freely in creative work, choosing and combining different techniques.

PLO38. To create works of decorative and applied arts and crafts (products made of wood, ceramics, metal, fabric, stone, enamel, decorative plastic and glass, icon, papier-mache, batik, etc.), to create corresponding iconography content and style to the selected temple of

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| | <p>fabric sketches and clergy outfits.</p> <p>PLO39. To be free to navigate the major theoretical and practical concepts and ideas of the multifaceted diversity of sacral architecture, consciously choose current problems and theories, methods and concepts of sacral architecture throughout the history of development.</p> <p>PLO40. To be able to create artistic design of street holidays, performances, concerts and events on the basis of creative methods in the directing activity: editing in screenwriting activity, staging, illustration, playing.</p> <p>PLO41. To use knowledge of the essence of set design and decoration techniques in practice. Create artistic projects in different spatial environment spheres - in a sports and concert complex, stage, outdoor spaces, stadium, park, etc.</p> <p>PLO42. To use modern multimedia technologies to create artistic design of urban cultural and leisure projects, programs, events.</p> <p>PLO43. To use modern achievements in the field of theatrical production, audiovisual equipment, technologies and new materials when designing street festivals, performances, concerts and events.</p> |
| Resources for program implementation | |
| Staffing | <p>The qualitative level of bachelors professional training is ensured by the qualified teaching staff, which includes doctors and candidates of sciences, professors, associate professors, a national artist and an honored artist of Ukraine. Two teachers have B-2 level English language certificates; three have certificates of international courses - two of them twice. All department members have practical experience in the field of Fine arts.</p> |
| Facilities and equipment | <p>The educational process of O.M. Beketov National University of Urban Economy in Kharkiv (O.M. Beketov NUUE) is provided with an auditorium, administrative and support facilities. Specialized computer laboratories of the department and the university as a whole have modern equipment and software (Autodesk software packages with integrated software tools and Graphisoft), necessary for the completion of the curriculum, the ability to access the Internet.</p> <p>A room with multimedia equipment (PCM) is used for lectures. The following rooms are used for practical training: a drawing room (room 603, central building) equipped with directional lighting, a sculptural workshop ("ARHOUSE"), a laboratory of multimedia and industrial design (MMID), a laboratory of television and video communications (room 215, central building) with Internet access and modern equipment and software needed to complete the curriculum.</p> <p>The training complex "ARHOUSE" is opened in the park area. The complex of architectural and artistic workshops "ARHOUSE" includes modern laboratories and workshops for art classes.</p> |
| Informational teaching and learning aids | <p>All educational components of Fine Arts, Decorative Arts and Restoration educational program are provided with following teaching materials: textbooks; tutorials; lecture notes; methodical instructions and recommendations; individual exercises; collections of situational tasks (cases); examples of solving typical tasks or completing typical tasks; computer presentations; illustrative materials; resource directories etc.</p> <p>All teaching materials are available in reading rooms of scientific library http://library.kname.edu.ua/index.php/uk/, including information room equipped with computers and Internet access through the University's local network. Digital repository http://eprints.kname.edu.ua, on the portal of Distance Learning Center http://cdo.kname.edu.ua/</p> |

| Academic mobility | |
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| National credit mobility | In accordance with Regulations of academic mobility of students, postgraduates, doctoral students, scientific-pedagogical and scientific staff of O.M. Beketov NUUE. |
| International credit mobility | University of Nova Gorica, Slovenia |
| Training of foreign higher education applicants | In accordance with Rules on admission of O.M. Beketov NUUE. |