

Educational program profile

General information	
The official name of the educational program	Economics
Specialty	051 Economics
Field of knowledge	05 Social and behavioral sciences
Degree of higher education and title of qualification in the original language	Bachelor of Economics
Type of diploma and scope of educational program	Bachelor`s degree, single, 240 ECTS credits, training period 3 year 10 months
Availability of accreditation	Not accredited (introduced in 2020)
Cycle / level	The first (Bachelor's) level NLC of Ukraine – 7level FQ-EHEA - the first cycle EQF-LLL -6 level
Requirements to the level of education of the entrant	Availability of complete general secondary education
Teaching language (s)	Ukrainian
The term of the educational program	5 years
The purpose of the educational program	
<p>Training of specialists capable of working in the field of economics in various spheres of economic activity.</p> <p>The program is designed in accordance with the mission and strategy of the university, which is to train highly qualified professionals for regional development, construction and urban management and aims to acquire and develop students' in-depth theoretical and applied knowledge, skills in economics in the conditions of society digital transformation for professional activities, the formation of critical thinking and the ability to further study.</p>	
Characteristics of the educational program	
Subject area	<p><i>Object of study and activity:</i> patterns of functioning and development of socio-economic systems, socio-economic processes, their modeling, forecasting and regulation, motivation and behavior of economic entities.</p> <p><i>Learning objectives:</i> to train specialists who have modern economic thinking, theoretical knowledge and practical skills needed to solve problems in the subject area.</p> <p><i>Theoretical content of the subject area:</i> concepts, categories, concepts and principles of economic sciences.</p> <p><i>Methods, techniques and technologies:</i> general scientific methods of cognition and research, mathematical and statistical methods of economic analysis, economic and mathematical modeling, information and communication technologies of research, dissemination and presentation of research results.</p> <p><i>Tools and equipment:</i> modern information and communication equipment, information systems and software products used in economic activity</p>
Orientation of the	Educational-professional

educational program	
The main focus of the educational program and specialization	General education in economics in the specialty 051 Economics <i>Key words:</i> socio-economic systems, national economy, digital transformation, enterprise, financial and economic activity, construction, city infrastructure, analytics.
Features of the program	No
Suitability of graduates for employment and further study	
Suitability of graduates for employment	It is possible to be employed in public institutions and private companies in positions related to economic activities. Professions (according to the current version of the National Classifier of Ukraine: Classifier of professions (NK 003: 2010): NK 3419 Credit Inspector NK 3436.1 Assistants to heads of enterprises, institutions and organizations NK 3434 Assistant economist-statistician NK 3439 Specialist in the organization of condominiums NK 3442 Auditor-inspector of tax NK 3152 Auditor for production, technical and economic issues
Further study	Opportunity to study according to the program of the second (master's) level of higher education. Acquisition of additional qualifications in the system of postgraduate education.
Teaching and assessment	
Teaching and learning	Student-centered learning, self-study, training through internships. Teaching and learning includes: lectures and practical classes, self-study, individual consultations with teachers, practice and qualification work of a bachelor.
Assessment	Oral and written questionnaires, test tasks, calculation and graphic works, term papers, reports on practices, written exams, differentiated tests, defense of bachelor's qualification work.
Program learning outcomes	
Program learning outcomes defined by the standard	<p>PLO 1. To associate oneself as a member of civil society, the scientific community, to recognize the rule of law, in particular in professional activities, to understand and be able to exercise one's rights and freedoms, to show respect for the rights and freedoms of others, including team members.</p> <p>PLO 2. To reproduce moral, cultural, scientific values, to increase the achievements of society in the socio-economic sphere, to promote the introduction of a healthy lifestyle.</p> <p>PLO 3. Know and use economic terminology, explain the basic concepts of micro- and macroeconomics.</p> <p>PLO 4. Understand the principles of economics, features of economic systems.</p> <p>PLO 5. Apply analytical and methodological tools to substantiate proposals and management decisions by various economic agents (individuals, households, enterprises and public authorities).</p> <p>PLO 6. Use professional arguments to convey information, ideas, problems and ways to solve them to specialists and non-specialists in the field of economic activity.</p> <p>PLO 7. Explain the models of socio-economic phenomena in terms of fundamental principles and knowledge based on an understanding of the</p>

	<p>main directions of development of economics.</p> <p>PLO 8. Apply appropriate economic and mathematical methods and models to solve economic problems.</p> <p>PLO 9. Understand the main features of the modern world and national economy, institutional structure, areas of social, economic and foreign economic policy of the state.</p> <p>PLO 10. Carry out an analysis of the functioning and development of economic entities, determine the functional areas, calculate the relevant indicators that characterize the effectiveness of their activities.</p> <p>PLO 11. Be able to analyze the processes of state and market regulation of socio-economic and labor relations.</p> <p>PLO 12. Apply the acquired theoretical knowledge to solve practical problems and meaningfully interpret the results.</p> <p>PLO 13. Identify sources and understand the methodology for determining and methods of obtaining socio-economic data, collect and analyze the necessary information, calculate economic and social indicators.</p> <p>PLO 14. Identify and plan opportunities for personal professional development.</p> <p>PLO 15. Demonstrate basic skills of creative and critical thinking in research and professional communication.</p> <p>PLO 16. Be able to use data, provide arguments, critically evaluate logic and draw conclusions from scientific and analytical texts on economics.</p> <p>PLO 17. Perform interdisciplinary analysis of socio-economic phenomena and problems in one or more professional areas, taking into account the risks and possible socio-economic consequences.</p> <p>PLO 18. Use regulations and legal acts governing professional activities.</p> <p>PLO 19. Use information and communication technologies to solve socio-economic problems, prepare and present analytical reports.</p> <p>PLO 20. Mastering the skills of oral and written professional communication in state and foreign languages.</p> <p>PLO 21. Be able to think abstractly, apply analysis and synthesis to identify key characteristics of economic systems of different levels, as well as the characteristics of the behavior of their subjects.</p> <p>PLO 22. Demonstrate flexibility and adaptability in new situations, in working with new objects, and in uncertain conditions.</p> <p>PLO 23. Show skills of independent work, demonstrate critical, creative, self-critical thinking.</p> <p>PLO 24. Demonstrate the ability to act socially responsibly and consciously on the basis of ethical principles, to value and respect cultural diversity, individual differences.</p>
<p>Program learning outcomes defined by the higher education institution</p>	<p>PLO 25. Apply the categorical apparatus of psychology in the system of professional training and practical activities; take into account the main mental, socio-psychological and psychophysiological manifestations of personality; to perceive scientifically substantiated psychological interpretation of structural elements of personality psyche; to be aware of one's own mental sphere; analyze various activities.</p> <p>PLO 26. Effectively communicate in a foreign language in the business environment</p> <p>PLO 27. Analyze the processes of legal and market regulation of socio-economic labor relations</p> <p>PLO 28. Analyze the role and importance of the modern city in the</p>

context of global and local challenges

PLO 29. Apply conflict management skills in professional activities, tools and strategies for their regulation and resolution

PLO 30. Apply language, speech, linguistic, socio-cultural and communicative skills for effective communication in a foreign language

PLO 31. To own and apply basic methods of intellectual property protection

PLO 32. Apply the basic principles of political science in solving professional problems.

PLO 33. Be able to use regulations governing the legal support of economic relations.

PLO 34. Understand the principles of foreign economic activity, know the features of the functioning of customs and currency regulation of different countries.

PLO 35. Apply the acquired knowledge to assess the cost of construction and design and survey work and preparation of cost documentation using specialized software.

PLO 36. Identify and justify measures to save energy and increase the efficiency of urban infrastructure and construction projects, justify the feasibility and effectiveness of "green investment, implementation of Star-up - urban development projects and urban settlements, taking into account the risks and possible socio-economic consequences.

PLO 37. Be able to find the necessary data for analysis and summarize information; to form methods for assessing the level of development of the city.

PLO 38. Know the basic statistical, technical, economic and financial indicators and use analytical and methodological tools for their calculation within the subject area.

PLO 39. Be able to navigate freely in the theoretical and practical economic and organizational features of the economy and the organization of enterprises and organizations within the subject area.

PLO40. Be able to freely navigate the types of prices and tariffs and know the pricing process, especially the formation of prices in the markets of products and services within the subject area.

PLO 41. Understand the methodology of market research, collect and analyze relevant information within the subject area.

PLO 42. Understand the principles of planning, budgeting, financial control of enterprises and organizations of all forms of ownership.

PLO 43. To be able to consciously choose and calculate indicators of the analysis of financial and economic activity of the enterprises, to interpret the received results within the subject area, to give offers on increase of efficiency of activity.

PLO 44. Apply the acquired theoretical knowledge to substantiate investment projects, calculate investment indicators, evaluate investment projects under conditions of uncertainty and risk.

PLO 45. To be aware of the peculiarities of construction production, technical and economic bases of construction and the specifics of the functioning of the construction enterprise, to use the functioning of construction enterprises acquired for practical tasks.

PLO 46. Apply the acquired theoretical knowledge to assess the financial condition of the enterprise, modeling and forecasting.

PLO 47. Identify and justify measures to improve the efficiency of asset

	management in the finances of enterprises.
Resource support for program implementation	
Humanresourcing	The quality level of professional training of bachelors is provided by the qualified scientific and pedagogical staff of the department, which includes doctors and PhD of sciences, professors, associate professors. Four teachers have a certificate of proficiency in English at the B-2 level, four - have completed an international internship. Teachers of the department have practical experience in the field of enterprise economics.
Material and technical support	The educational process is fully provided with the auditorium fund, administrative and additional facilities. The specialized computer laboratory and specialized computer class of the department are equipped with software with Internet access, equipped with licensed operating systems and application software packages from Microsoft, the program "MASTER: Accounting", "Estimate - Budstandart". Classrooms with multimedia equipment are used for lectures. Specialized laboratory of economic problems in municipal economy and construction (room 424 CC) and a specialized computer class of distance learning technologies (room 311BMC) are used for practical classes.
Information and educational and methodical support	All educational components of the educational program Economics are provided with the following educational and methodical materials: textbooks; lecture notes; methodical instructions and recommendations; individual tasks; collections of situational tasks (cases); examples of solving typical tasks or performing typical tasks; computer presentations; illustrative materials; resource directories, etc. All teaching materials are available for students in the reading rooms of the scientific library http://library.kname.edu.ua/index.php/uk/ , including in the information service room, equipped with computers with Internet access and local network of the University, in the digital repository http://eprints.kname.edu.ua , on the portal of the Distance Learning Center http://cdo.kname.edu.ua/
Academic mobility	
National credit mobility	In accordance with the Regulations on academic mobility of students, graduate students, doctoral students, research and teaching and research staff of O. M. BeketovKNUUE.
International Credit Mobility	1) Uniwersytet Łódzki (Technical University (Łód, Poland) 2) Organizations: Polish-Ukrainian Cooperation Foundation PAUCI, Kiev, Warsaw; Institute of Certified Financial Managers, ICFM (UK) in Russia, Moscow; CRDF Global, Kiev Office;
Training of foreign applicants for higher education	In accordance with the Rules of Admission to O. M. BeketovKNUUE.